

We get you ready for your toughest stakeholder conversations and payer negotiations.

Today's environment is more complex with a growing number of vocal and powerful critics. At 3D Communications, we help you differentiate your product for launch with the right story that communicates both clinical and economic value.

Value Communications

Demonstrate the benefit of your product with a compelling value story that withstands stakeholder scrutiny.

Launch Communications

Start strong and maintain momentum with a clear and consistent story in an increasingly competitive marketplace.

- Align internal teams on common communications goal
- Analyze market environment and profile a wide range of influencers
- Create clear messages, presentations, slides, Q&A
- Drill teams on objection handling
- Conduct message testing
- Provide expert coaching for key meetings, speaking engagements, and media interviews

Tools and Technology to Transform the Way You Communicate

3D Message eVAL™ Capture 360° insights on how your most important stakeholders interact and influence each other with a proprietary approach and expert moderating. Go beyond one-dimensional message testing.

3D Remote Coach™ Experience world-class coaching with on-camera role-play and real-time video playback – no matter where you are.

3D LifeLine™ Get in-the-moment, behind-the-scenes support to answer questions and handle objections. Receive the right data and the right slides – at the right time.