## Spot-on strategy. Meaningful messages. Skillfully said.

#### **3D's Strategic Communications Services**

**Message Strategy.** Set a clear goal and identify the right approach so you achieve your objectives—and meet your audience's needs.

**Message Creation.** Break through the "noise" with compelling content created for the spoken word.

**Message Review & Alignment.** Extract, compare, and align your messages across audiences so your team speaks with one purpose—and one voice.

**Message Evaluation.** Test your messages to avoid message disconnect– creating relevant narratives that resonate across stakeholders.

**Communications Skill Building.** Learn, embed, and sustain the hard skills required to communicate with clarity, credibility, and conviction.

**Scientific Storytelling.** Simplify complex science and bring your data to life—transforming your data from a two- to a three-dimensional story.

**Speaker / Media Coaching & Training.** Discover your authentic voice and deliver with confidence—so your messages are meaningful and memorable.



We ask the right questions.

We listen to you closely.

We design purpose-fit programs.



# World-class programs for world-class clients.

#### 3D A-C-T®

#### A practical, step-by-step process that works.



- Assess your audience and environment
- Identify likely scenarios and channels
- Anticipate and prioritize questions / objections



- Develop and organize key messages
- Create clear and engaging visuals
- Craft compelling responses to questions



- Elevate your executive presence
- Conduct realistic role-plays
- Practice and perfect your delivery

### Any issue. Any audience. Any communication.

Contact info@3dcommunications.us to learn more.

